

2013 Malmstrom Air Force Base Social Media Photo Contest

1. General

- a. We will accept entries from August 1 to September 1.
- b. The top 30 photo entries will be posted on the Official Malmstrom Facebook site for initial public judging from Sept. 2-30 The Top 5 selected photos will be based on how many 'likes' each photo receives.
- c. The Top 5 selected photos will advance for further judging by wing leadership.
- d. Judging will take place the first week of October.
- e. We will announce the winning photograph after final judging is complete.

2. Eligibility

- a. The contest is open to all active duty members stationed at Malmstrom and their dependents, base civilians and retirees.
- b. All photographs must have been taken by the submitting member after August 1, 2012.
- c. Photos must be suitable for viewing by general audiences and meet Security, Accuracy, Propriety, and Policy requirements.
- d. Photos must meet theme criteria of the competition.
- e. Photographs entered in this category must have been taken in Montana.
- f. Photographs are to not be family portraits or taken by a professional photographer.
- g. Photos must not be altered. Exemptions include: color balancing and brightness/contrast adjustment.
- h. Photos must not include any logos or copyrights.
- i. Applicants must "like" the Malmstrom Air Force Base Facebook page in order to submit.
- j. Retirees must be able to gain access onto base without sponsorship.

3. Submitting an entry

- a. All photo submissions must be accompanied by a name, rank, phone number and photo title/description. Dependents need to include their military sponsor.
- b. We will accept entries beginning Aug. 1.
- c. **Photo size needs to be 5x7 JPEG file / 300 dpi.**
- d. Send digital photos as an attachment. Please do not embed them in the email.
- e. The last day to submit an entry is Sunday, Sept. 1.
- f. Submissions need to be emailed the PUBLIC AFFAIRS ORG box at 341mwpa@us.af.mil for individual photo evaluation before it is posted to the Facebook page for judging. By submitting, participants give Public Affairs the right to use the photo in any official capacity including base paper, etc.
- g. Each photographer is permitted to submit one entry per competition.

4. Selection and Prizes

- a. The Top 5 photos will advance for further judging. The Top 5 photos will be based on number of "likes" on Facebook.
- b. The winning photographers' photo will be displayed on the installation, as well as featured in the base newspaper, base website and Facebook page and on Mission Malmstrom. The winner will also be presented with a certificate from the base commander.

5. For more information contact the

- a. Public Affairs Office at (406) 731-4005.